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Folding Carton Competition Results

Flexo Printing on Corrugated

NCC

paper board packaging

APRIL 1984 VOLUME 69, NO. 4

On the Cover:

This colorful portable airline meal tray won the top prize in the folding carton industry, the President's Award in the Paperboard Packaging Council's annual competition. Roundup starts on page 18.

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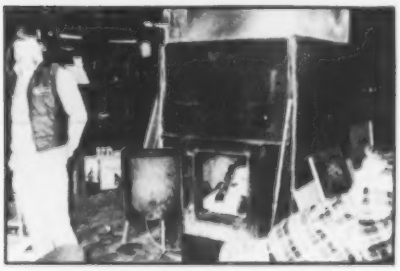

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Champion International won a prestigious packaging award with a compartmentalized portable food tray that represents a great convenience on small flights without attendants.

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May: AICC Hall of Fame Winner/NP&PA Awards

June: Midyear Review/Ovenable Paperboard Update

July: Corrugator Technology/Paper Recycling Systems

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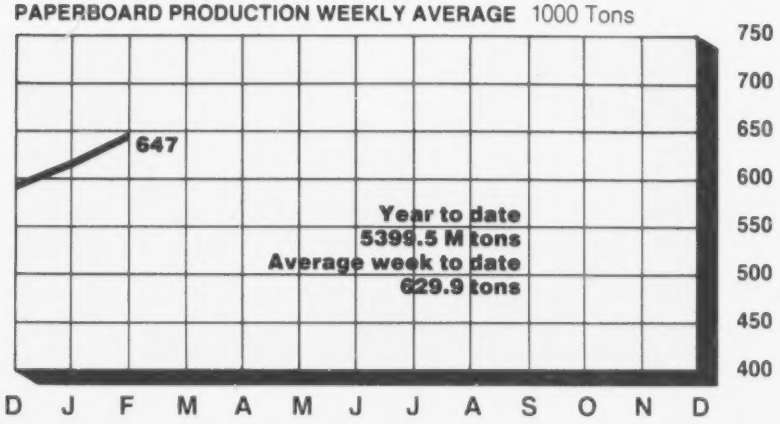
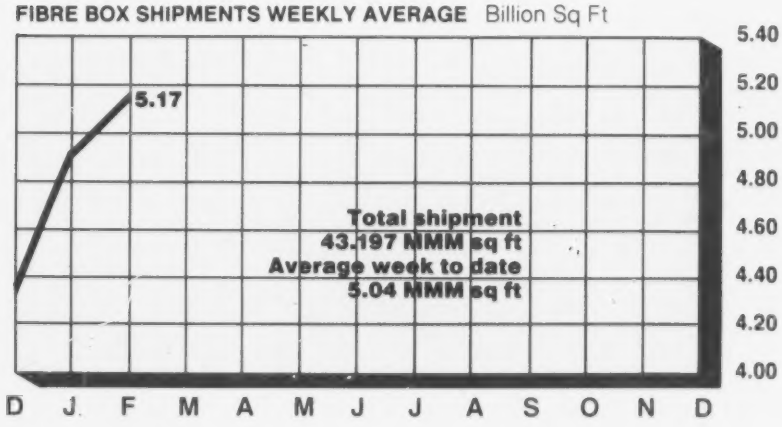
INDUSTRY
STATISTICS FOR 1984

PAPERBOARD PRODUCTION WEEKLY AVERAGE 1000 Tons



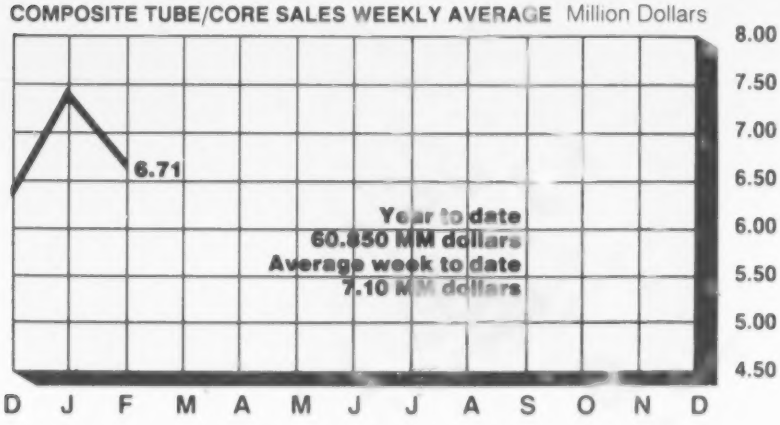
PAPERBOARD MILL OPERATIONS:
Through two months of 1984, paperboard production was up 9% from '83, with the margin continuing to widen as it had in the closing months of last year. February's average-week tonnage was up 9.6% from '83, which had been 4.6% down from '82, which was up 1.3% from '81, which had been 5.6% down from '80—illustrating the wide gyrations of demand and supply under the economic swerves in recent years. Gratefully, this year has been one of upturn, and of record-setting production.

FIBRE BOX SHIPMENTS WEEKLY AVERAGE Billion Sq Ft



PAPERBOARD-TYPE PRODUCTION:
In February, a projected 2679.2 M tons of board included 1989.2 M of containerboards and 695.0 M of boxboards—up respectively 10.6% and 8.7% from '83. The long-term trend for some packagings is seen, unfortunately, in this volume to date, relative to 10 years ago, with containerboard tonnage 29% up from same-time 1974, but with boxboards only 2% higher, in the face of a U.S. population rise of 11% during that decade, to around 235.2 million people, entering 1984.

COMPOSITE TUBE/CORE SALES WEEKLY AVERAGE Million Dollars



RIGID PAPER BOXES:
Set-up box billings (total reported sales) in early 1984 are up some 9% from '83, and by 56% in the years since 1974, as reported by major producers to their NP&PA. This can only suggest a distinct decline in recent-years tonnage, since in the parallel case of folding cartons the ton-price has gone up an average of some 9% annually. That again seems to substantiate the decline, now decades-long, in output of boxboards, with geography having its usual strong influence on the vigor of local business.